



securi·mobile

SecuriMobile Push Email

Integrated email for mobile



SecuriMobile's Push Email is an innovative mobile messaging solution that enables mobile service providers to deliver easy-to-use mobile email services to the mass market. The solution:

- Turns any mobile handset into a smart phone with the ability to send and receive email messages
- Aggregates, integrates emails and messages from multiple mailboxes and pushes them to a single mail box on the handset
- Supports MMS, SMS, WAP, P-IMAP, POP3, IMAP4, FLASH notification, and OMA-EMN
- Puts phone users in full control of their mobile email
- Allows users to send, receive and open email attachments on their phones

Securicom's Push Email service is built using robust technologies from Memova – a global leader in the value added mobile and internet services space. The solution is innovatively packaged and delivered by **Securicom** as a managed service to forward-thinking Mobile Networks, Mobile Service Providers and Corporate entities to sell onto subscribers as a value-added service.

SecuriMobile Push Email allows phone users to leverage the full benefit of mobile email without having to upgrade their phones. The application, which is easy to activate and use, works on just about any mobile handset. By working with standards-based email services, users can mobilise all of their existing email accounts instead of having to create separate accounts and email addresses for their phones.

Best of all, the service simplifies the process of accessing, managing and responding to mobile messages because all messages from multiple mailboxes are aggregated and pushed to one inbox on the handset. This means that users can access email, Facebook and text messages in one inbox without complicated download and connection procedures.



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www.securicom.co.za
Tel: 0861591591
Email: sales@securicom.co.za

The system automatically picks the relevant "from" address when the user replies to messages aggregated from various accounts. The mobile phone number does not appear on sent messages so it always appears as though messages are sent directly from the user's email account.

Subscribers to **SecuriMobile Push Email** have access to a user-friendly web-based dashboard which features various tools for managing mobile email. The system is highly-customisable, allowing subscribers to tailor their mobile email experience to suit their needs. For instance, they can control the amount, type and timeframes for the receipt of email on their handsets.

Minimal set up is required by following a few simple text commands or via the online dashboard.

Features



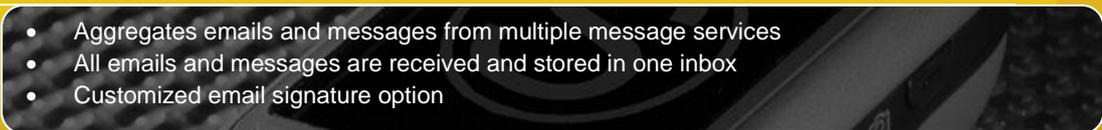
Uses innovative best-of-breed technology



- No vendor lock in
 - Easy to use and intuitive
 - Can be used on most mobile handset
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Supports a range of messaging standards



- Aggregates emails and messages from multiple message services
 - All emails and messages are received and stored in one inbox
 - Customized email signature option
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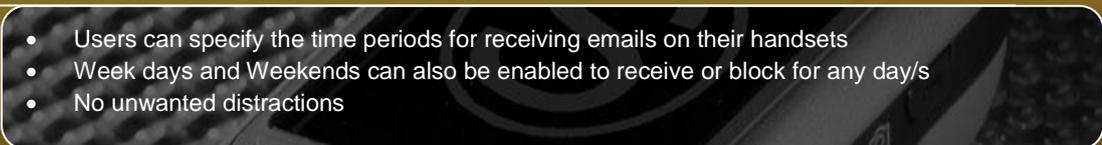
Allow / block functionality



- Users can block or allow specific senders to control who is able to send emails to their handsets
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Awake periods



- Users can specify the time periods for receiving emails on their handsets
 - Week days and Weekends can also be enabled to receive or block for any day/s
 - No unwanted distractions
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Personal quota management



- Users can put a cap on number of messages they receive during a specified time frame
- Users are able to control data usage and costs

Smart sending



- The system automatically selects the relevant "from" address when replying to messages aggregated from different messaging accounts
- Users can manually specify the email account from which a message will be sent (i.e. the address that will appear on the sent message)
- Messages sent from handsets appear as though they have been sent from an email account

User friendly online dashboard



- Single portal setting up the solution
- Manage and change settings
- Assign signatures and profiles to mobile messages

Auto device detection



- Smart functionality identifies the type of phone or mobile device being used
- Enhances user experience
- Tailors to the device to ensure ease-of-use

For more information on Securicom SecuriMobile Push Email, a dynamic demonstration of its capabilities or advice on choosing the most-suitable option for your business requirements, please contact: 0861 591 591 / sales@securicom.co.za

