



securi·mobile

SecuriMobile Phone Back Up

Robust, reliable phone content back up



SecuriMobile's Phone Back Up service is a clever, reliable and simple-to-use solution for:

- Backing up phone contact and address books
- Protecting and retrieving personal phone content including photographs, music, ringtones, music and videos
- Personal Mobile Phone settings
- Restoring phone content and contact data in the event of a phone being lost, stolen or damaged
- Sharing stored content and contact numbers
- Synchronising and managing personal content across multiple platforms, services and devices
- Managing personal phone content

Securicom's Phone Back Up service is built using robust technologies from Memova – a global leader in the value added mobile and internet services space. The solution is innovatively packaged and delivered as a managed service to forward-thinking Mobile Networks, Mobile Service Providers and Corporate entities to sell onto subscribers as a value-added service or protect critical company data on employees handsets.

SecuriMobile Phone Back Up addresses the shortfalls of other legacy and proprietary phone back up technologies which are fragmented and limited. The solution provides for the back up and retrieval of contact data and all forms of personal content typically stored on mobile phones nowadays, including photographs, music, games, ringtones and videos.

With **SecuriMobile**, managing personal content across multiple devices, platforms and services is quick and easy. The solution is intuitive and user-friendly, tailoring the experience based on the type of phone being used by the user. Personal phone content is seamlessly integrated and backed up over the air (OTA), eliminating the need to physically connect to a computer. Back ups can be scheduled to occur automatically every day, twice a day, once a week or they can be manually backed up for the user.



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SECURING YOUR INTELLECTUAL PROPERTY

SecuriMobile Phone Back Up offers subscribers peace of mind that all contact data and personal content is safe and secure, and that they can access and retrieve all of their content even if their phone or SIM card is lost, stolen or damaged. Personal content is stored on the Phone Back Up service provider's network where it can be accessed via the internet, WAP or SyncML. Content is simply downloaded from the provider's network to the mobile handset via the Web.

Features

Uses innovative best-of-breed technology



- No vendor lock in
- Easy to use and intuitive
- Can be used with most mobile handsets
- Integrates all phone content
- Not SIM-based
- Supports all emerging and popular standards

Contact back up



- All contacts and addresses are stored safely and securely on the operator's network
- Contact data can be accessed using any internet or WAP enabled device or with SyncML.
- Backs ups can be automatic or done manually

Content protection



- Provides for the back up of all manner of personal content stored on mobile devices
- Content is secured on the service provider's network
- Content can be seen, accessed and restored via the internet

Auto device detection



- Smart functionality identifies the type of phone or mobile device being used
- Enhances user experience
- Tailors to the device to ensure ease-of-use



Online back up and retrieval



- Subscribers can access and view personal content and contact data online (via service provider's network) using any internet-enabled computer or device
- No need to physically connect to a computer to access backed up data
- Content is organised and viewed in the same way as it is on the handset
- Personal content and contact data can be downloaded and restored on the handset from anywhere

Trashcan feature



- Contact data and content can be retrieved and restored even if it has been deleted

Easy share feature



- Content backed up from the mobile device can be shared with friends and family simply by moving it to the "shared Folder" or by sharing a folder on the subscriber's "virtual" phone

For more information on Securicom SecuriMobile Phone Backup, a dynamic demonstration of its capabilities or advice on choosing the most-suitable option for your business requirements, please contact: 0861 591 591 / sales@securicom.co.za

